

PERSUASIVE VS. OPINION WRITING

Persuasive Writing

GOAL: Persuade readers to understand and agree with an argument

- * Picks one side of an argument
- * Tries to convince others to agree with your side of the argument
- * Uses evidence such as facts and statistics

Opinion Writing

GOAL: Help readers understand an opinion but with the intention of trying to change beliefs

- * States an opinion
- * Uses examples to show why the opinion is held
- * Uses background personal experience and logic