Loving the LEADS in Your Writing

Some creative ways to capture the attention of your readers…

💡 Start with a SIMILE
“He was as wild as a…”

💡 Start with a QUOTE
“Maya Angelou has stated that…”

💡 Start with a GOOD FACT
“Experts on space travel have revealed that…”

💡 Start with an IDIOM
“It was a snap to…”

💡 Start with a BELIEF
“I have always felt passionate about…”

💡 Start with ALLITERATION
“A captivating creature…”

💡 Start with a QUESTION
“Have you ever wondered…?”

💡 Start with ONOMATOPOEIA
“BOOM!”

💡 Start with a SINGLE WORD
“Character. That’s what it takes…”

💡 Start with a METAPHOR
“He was a bad seed who…”