

# Loving the LEADS in Your Writing

Some creative ways to capture the attention of your readers...

✚ **Start with a SIMILE**

**“He was as wild as a...”**

✚ **Start with a QUOTE**

**“Maya Angelou has stated that...”**

✚ **Start with a GOOD FACT**

**“Experts on space travel have revealed that...”**

✚ **Start with an IDIOM**

**“It was a snap to...”**

✚ **Start with a BELIEF**

**“I have always felt passionate about...”**

✚ **Start with ALLITERATION**

**“A captivating creature...”**

✚ **Start with a QUESTION**

**“Have you ever wondered...?”**

✚ **Start with ONOMATOPOEIA**

**“BOOM!”**

✚ **Start with a SINGLE WORD**

**“Character. That’s what it takes...”**

✚ **Start with a METAPHOR**

**“He was a bad seed who...”**