



#### Monthly Audience Metrics

Visits 106,239

Page Views 310,315

Facebook Followers 24,680

Twitter Followers 2,430

Pinterest Followers 38,250

Newsletter Subscribers:  
29,610

Instagram Followers: 1,050

Cathy Henry and Jill McEldowney are educators who have a passion for helping other teachers. They have created The Curriculum Corner to help other educators find creative yet meaningful resources that weave the best practice into their curriculum.

They are most well-known for the creation of the kid-friendly “I Can” CCSS statements and planning binders. The best part for teachers is that everything is free! You will find these resources at [www.thecurriculumcorner.com](http://www.thecurriculumcorner.com).

Their focus is on providing materials meeting best practice for the classroom.

Many of these created items follow a workshop approach.

The Curriculum Corner is available for curriculum development and training.

Please contact us to learn more or for samples. We are happy to sit down for a planning meeting to make a plan that works for your company.

Hourly rate for educational collaborations: \$100

Contact Information

email [jillandcathy@thecurriculumcorner.com](mailto:jillandcathy@thecurriculumcorner.com)

Twitter @curriculumcornr

Pinterest TheCCorner

## **Current Available Advertising Opportunities:**

- Our weekly newsletter is sent to over 28,000 subscribers. Ad space available below the lead post in our newsletter is available for \$300 per newsletter or \$800 per month (four newsletters.)
- The Curriculum Corner is available to review a product. If you have a product you would like reviewed, we require that you provide us with the item. In addition, our compensation fee for writing and posting the review begins at \$700. The full post will provide feedback on the item including photographs and links back to your company. Because it is of the utmost importance that we maintain a high standard of integrity and transparency with our readers, we will give our honest opinions of the item being reviewed. If for some reason our opinion is unfavorable, we will contact you directly and give you the option to not have your item reviewed. In addition to a full post featuring your company and product, we will also post a link to your company on our Facebook page and via Twitter.
- The Curriculum Corner loves to host giveaways! If you would like us to host a giveaway featuring your company, you will need to provide an item or store credit to giveaway in value of \$50 or greater. In addition, the fee for hosting the giveaway begins at \$700. In exchange for sponsoring a giveaway we will feature your company in a full post. We will make the first mandatory entry to visit your company's webpage. We will provide one other optional entry of your choice. i.e. visit Facebook page, follow on twitter, etc. We reserve the right to include other optional entries benefiting The Curriculum Corner. We will promote your giveaway several times throughout the week that the giveaway is open. In addition, we will post a link to your company and the giveaway on our Facebook page.
- The Curriculum Corner is interested in guest posts. We require approval of the article prior to posting. All articles must be relevant to our site. The price for a guest post begins at \$700.00.
- The Curriculum Corner is willing to do social media posts related to your company. Social media shares are available for \$50 per share via Facebook, Twitter or Instagram.

## **“I Can” Licensing**

Our “I Can” statements are available for licensing to fit your curriculum development needs. The resources provided on our site are free of charge. If you would like to use our “I Can” statements in the development of printable materials, a computer program or an app, you will find the pricing below.

<b>Product</b>	<b>Pricing</b>
Individual Grade Level	\$800
Add Spanish translation per grade level (available for K-6)	\$200
Primary Only (K-3) – Spanish included	\$3,200
Intermediate Only (4-6) – Spanish included for 4-6	\$2,400
Middle Grades Only (7-8)	\$1,280
Elementary Collection (K-6) – Spanish includes	\$4,500
Complete Collection (K-8) – Spanish included for K-6.	\$5,400

## **Presenting**

Jill and Cathy are available to present at your next staff development or conference. We will create a presentation tailored to your needs. The fee will include the creation of materials relevant to the presentation. All travel costs must be covered. Total cost will be dependent on the time required to prepare for the presentation in addition to the cost of travel.

Fees start at \$100 per hour for our time.

Please contact us for availability.