AUTHOR'S PURPOSE

Why did the author write what you are reading?

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WHY DO AUTHOR'S WRITE?

Persuade

Inform

Entertain

Explain

Describe

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Persuade

The author is writing to convince you of something. They might want you to believe what they believe or are working to make you try a new product.

Examples: ads, reviews, speeches, billboards

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Inform

The author is giving the reader information about a topic. They are helping the reading learn more.

Examples: biographies, informational text, documentaries, newspaper articles

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Entertain

The author is entertaining the reader. They are telling a story that a reader will enjoy.

Examples: literature, poetry, comic books, joke books

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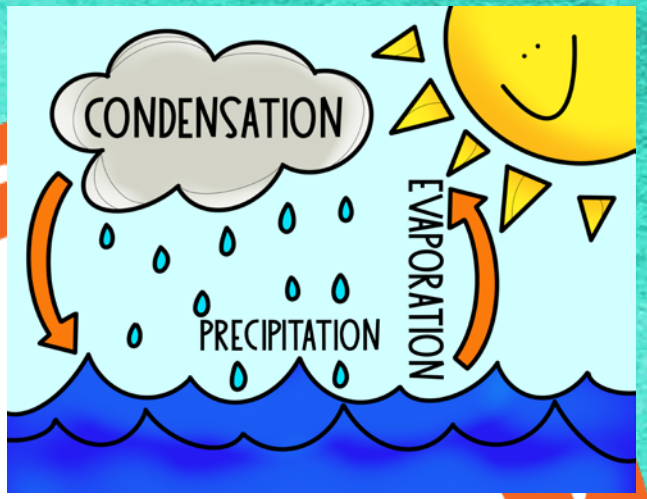

Explain

The author is telling how something works. They might be explaining steps in a process or sharing how to do something.

Examples: directions, how-to books, recipes

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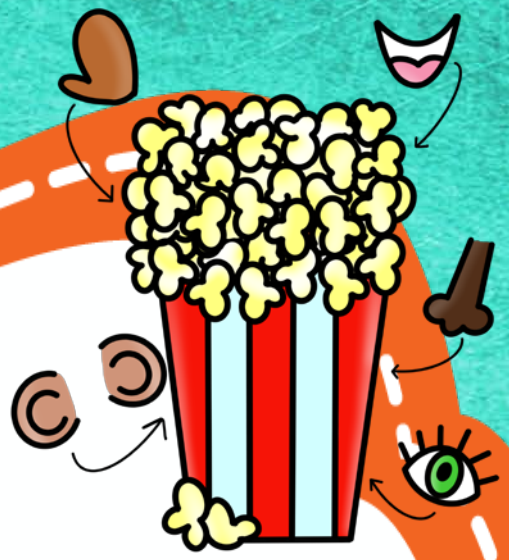
Describe



The author is using the senses to tell about a topic. They want to use words that will help you visualize what they are telling about.

Examples: travel brochure, an essay using the senses to tell about a favorite restaurant, product descriptions

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IDENTIFY THE AUTHOR'S PURPOSE.

Inform

Persuade

Explain

Entertain

Describe

You are reading:

a fantasy book about unicorns

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IDENTIFY THE AUTHOR'S PURPOSE.

Inform

Persuade

Explain

Entertain

Describe

You are reading:

a movie review

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IDENTIFY THE AUTHOR'S PURPOSE.

Inform

Persuade

Explain

Entertain

Describe

You are reading:

a travel brochure

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IDENTIFY THE AUTHOR'S PURPOSE.

Inform

Persuade

Explain

Entertain

Describe

You are reading:

an ad in a magazine

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IDENTIFY THE AUTHOR'S PURPOSE.

Inform

Persuade

Explain

Entertain

Describe

You are reading:

a biography about Simone Biles

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IDENTIFY THE AUTHOR'S PURPOSE.

Inform

Persuade

Explain

Entertain

Describe

You are reading:

a newspaper article

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IDENTIFY THE AUTHOR'S PURPOSE.

Inform

Persuade

Explain

Entertain

Describe

You are reading:

a comic book

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IDENTIFY THE AUTHOR'S PURPOSE.

Inform

Persuade

Explain

Entertain

Describe

You are reading:

a recipe book

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IDENTIFY THE AUTHOR'S PURPOSE.

Inform

Persuade

Explain

Entertain

Describe

You are reading:

a restaurant review

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IDENTIFY THE AUTHOR'S PURPOSE.

Inform

Persuade

Explain

Entertain

Describe

You are reading:

directions for how to build a birdhouse

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IDENTIFY THE AUTHOR'S PURPOSE.

Inform

Persuade

Explain

Entertain

Describe

You are reading:

an editorial

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IDENTIFY THE AUTHOR'S PURPOSE.

Inform

Persuade

Explain

Entertain

Describe

You are reading:

a book teaching about animals in the ocean

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IDENTIFY THE AUTHOR'S PURPOSE.

Inform

Persuade

Explain

Entertain

Describe

You are reading:

an article encouraging children to recycle

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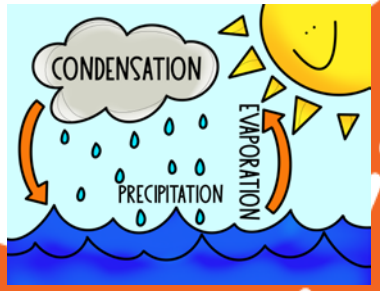
WHY DO AUTHOR'S WRITE?

Persuade

Inform

Entertain

Explain



Describe

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