

Persuasive Writing

Unit of Study

FREE from
The Curriculum Corner

Group members: _____

Group Noticings

We are reading _____

The author is _____

*As you are reading, record four things you notice
about the piece of writing.*



Persuasive Writing Noticings

Persuasive Writing

Noticings

- Uses “I” statements
(I think, I believe, I feel)
 - Says “You”
(you should, you could, you would)
- Shares opinions
- Has facts to support opinions
 - Fiction or non-fiction
- Looks like an advertisement
 - Trying to persuade
 - Could be a book review
 - Could be a movie review

Name: _____

Story Map

Focus on Persuasive Text

The main character is:

The main character wants:

To get what the main character wants, he or she tries to persuade others. This is what the main character says or does to help persuade others.

1. _____

2. _____

3. _____

Persuasive Writing

Persuasive writing is a type of Writing that tries to convince a reader of an opinion.

Why do authors try to persuade their readers?

- to change someone's opinion
 - to make money
- to support what they believe
- to get what they want
- to offer a solution to a problem

How do authors persuade their readers?

- being funny
- using emotions
- scaring someone
- talking about favorite things
 - using celebrities

Words for Persuasive Writing

- * want
- * need
- * love
- * let me
- * I promise
- * in my opinion
- * in fact
- * on the other hand
- * I believe
- * you should
- * we could
- * I should
- * I want to
- * for example
- * my belief is
- * because
- * I think

Name: _____

Persuasive Planner

My audience is:

(this is who I am trying
to persuade)

My topic is:

I want others to believe:

Supporting Details

1. _____

2. _____

3. _____

Opinion Sentence Starters

- I feel
- I think
- I prefer
- I know
- I believe
- In my opinion
- The best thing about
- The worst thing about
- _____ is better than
_____ because
- If you liked _____,
then you will like _____
because
- Everyone should

later bedtime

new tree house

longer reading time

going on a trip

get a new pet

stay healthy

buy something

get new recess equipment

serve my favorite food at lunch

have a longer recess

have dessert every night

watch a movie

get your ears pierced

go to a basketball game

go to bed late

get a new video game

Name: _____

Title: _____

[illegible]

Dear _____,

_____,

Name: _____

Finding Facts & Opinions in Commercials

Directions: After watching the commercial,
write one fact and one opinion the
commercial shared.

My commercial is about: _____

A fact from this commercial is: _____

An opinion from this commercial is: _____

Name: _____

Commercial Planning

Directions: Pick what you will be advertising. Write a fact and opinion you will share about your item.



here is
my product



My commercial is about: _____

A fact from my commercial is: _____

An opinion from my commercial is: _____

Name: _____

Thinking About Your Commercial

My audience is:

(this is who I am trying
to persuade)

My product is:

I want others to believe:

Details that will help sell my product...

1. _____

2. _____

3. _____

Name: _____

Ad Planning

Directions: Pick what you will be advertising. Write a fact and opinion you will share about your item.



here is
my product



My ad is about: _____

A fact from my ad is: _____

An opinion from my ad is: _____

Name: _____

Thinking About Your Advertisement

My audience is:

(this is who I am trying
to persuade)

My product is:

I want others to believe:

Details that will help sell my product...

1. _____

2. _____

3. _____

Write your Commercial

The characters that will be a part of my commercial are:

Script

Name: _____

Draw your Ad

My ad slogan is : _____

Name: _____

Book Review Planner

The book I am reviewing is:

The book was written by:

I thought this book was _____

great	the best	interesting	boring	not so good
educational		sad	scary	funny
entertaining		wonderful	entertaining	

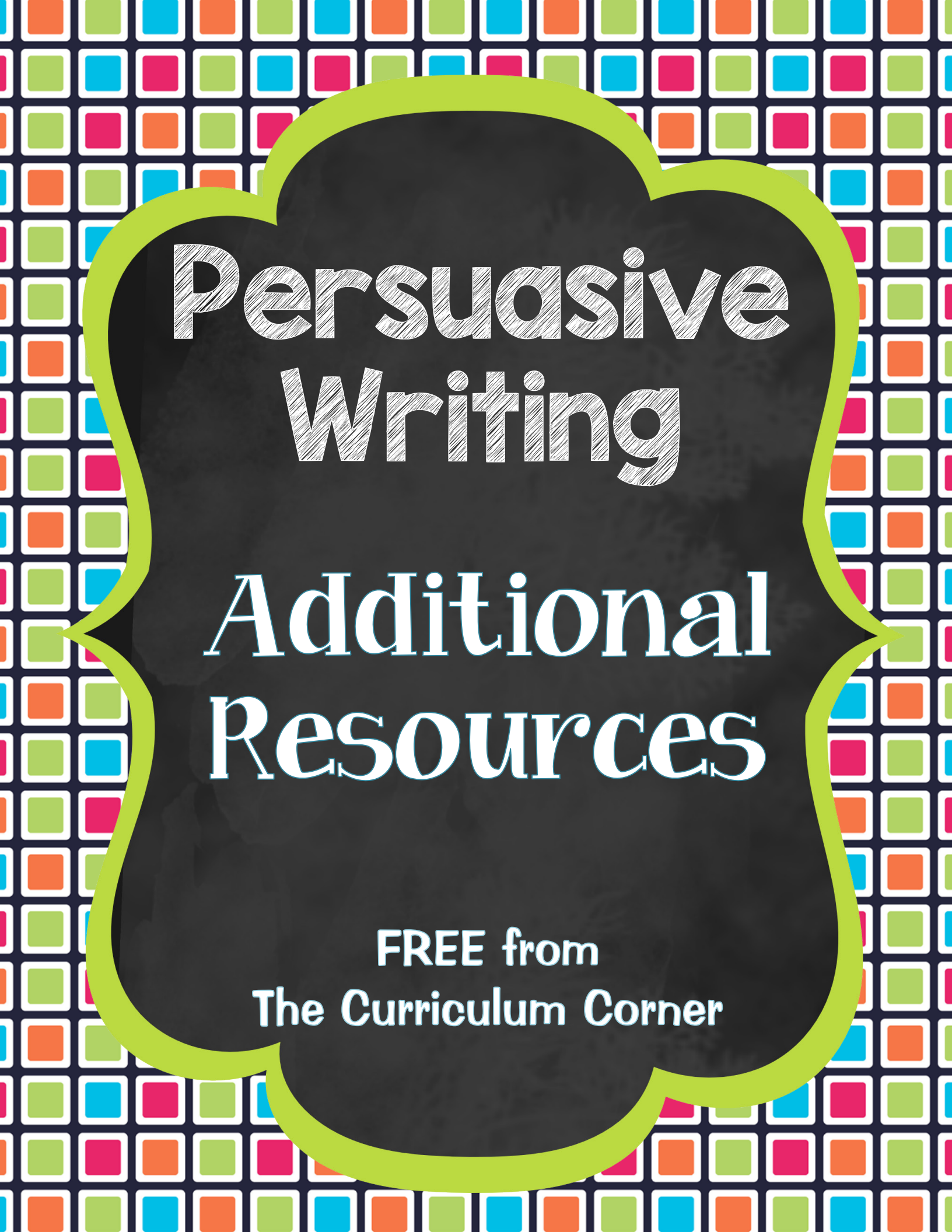
The reasons I thought this are

1. _____

2. _____

3. _____

I think you **should** **should not** **read this book.**



Persuasive Writing

Additional Resources

FREE from
The Curriculum Corner

Name: _____

Write a sentence above that states your opinion about something. In the boxes below give four persuasive reasons others should feel the same way.

Name: _____

Fact & Opinion Quick Check

My topic is: _____

A fact is:

An
opinion is:

Name: _____

Fact & Opinion Quick Check

My topic is: _____

A fact is:

An
opinion is:

Name: _____

Organizing My Thoughts

My opinion is:

I think this because:

Name: _____

Organizing My Thoughts

My opinion is...

Reason 1:

Reason 2:

Reason 3:

Name: _____

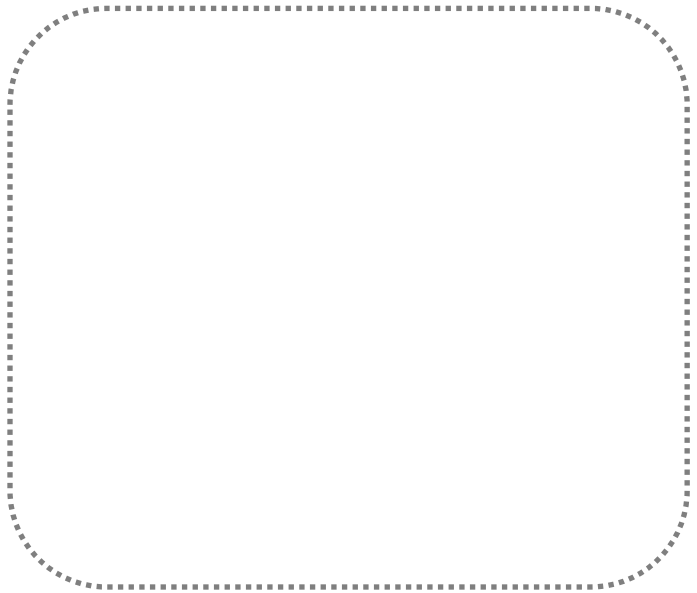
Persuasive Writing Checklist

- ☐ My opinion is clearly stated.
- ☐ I have used an opinion writing sentence starter.
- ☐ I have included 2 3 4 (circle one) ideas to support my opinion.
- ☐ I have included some facts to help convince my readers that my opinion is one they should feel or believe.
- ☐ I have used strong words to help convince my readers.

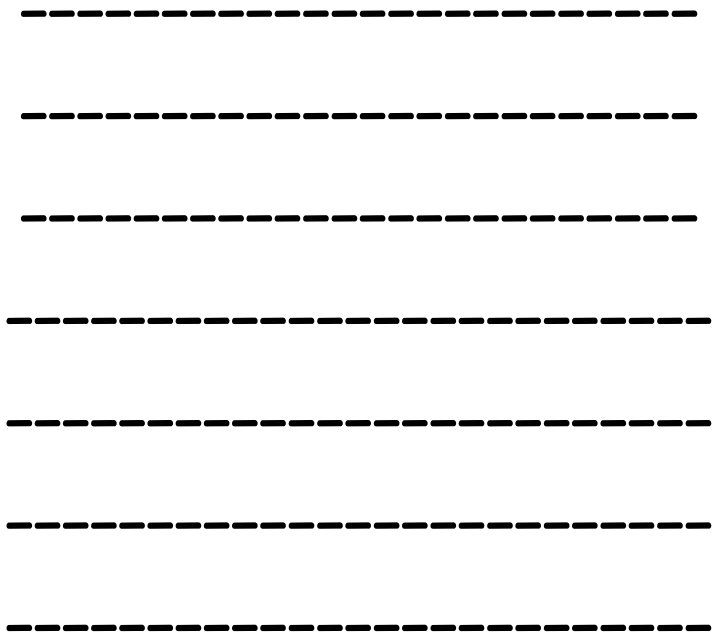
Name: _____

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Author: _____



A handwriting practice template featuring a large dashed rectangular box on the left for drawing or coloring. To the right of this box are three horizontal dashed lines for tracing or writing practice. The entire template is enclosed within a decorative scalloped border.

A second handwriting practice template, identical to the first one. It includes a large dashed rectangular box on the left, three horizontal dashed lines on the right, and a decorative scalloped border.

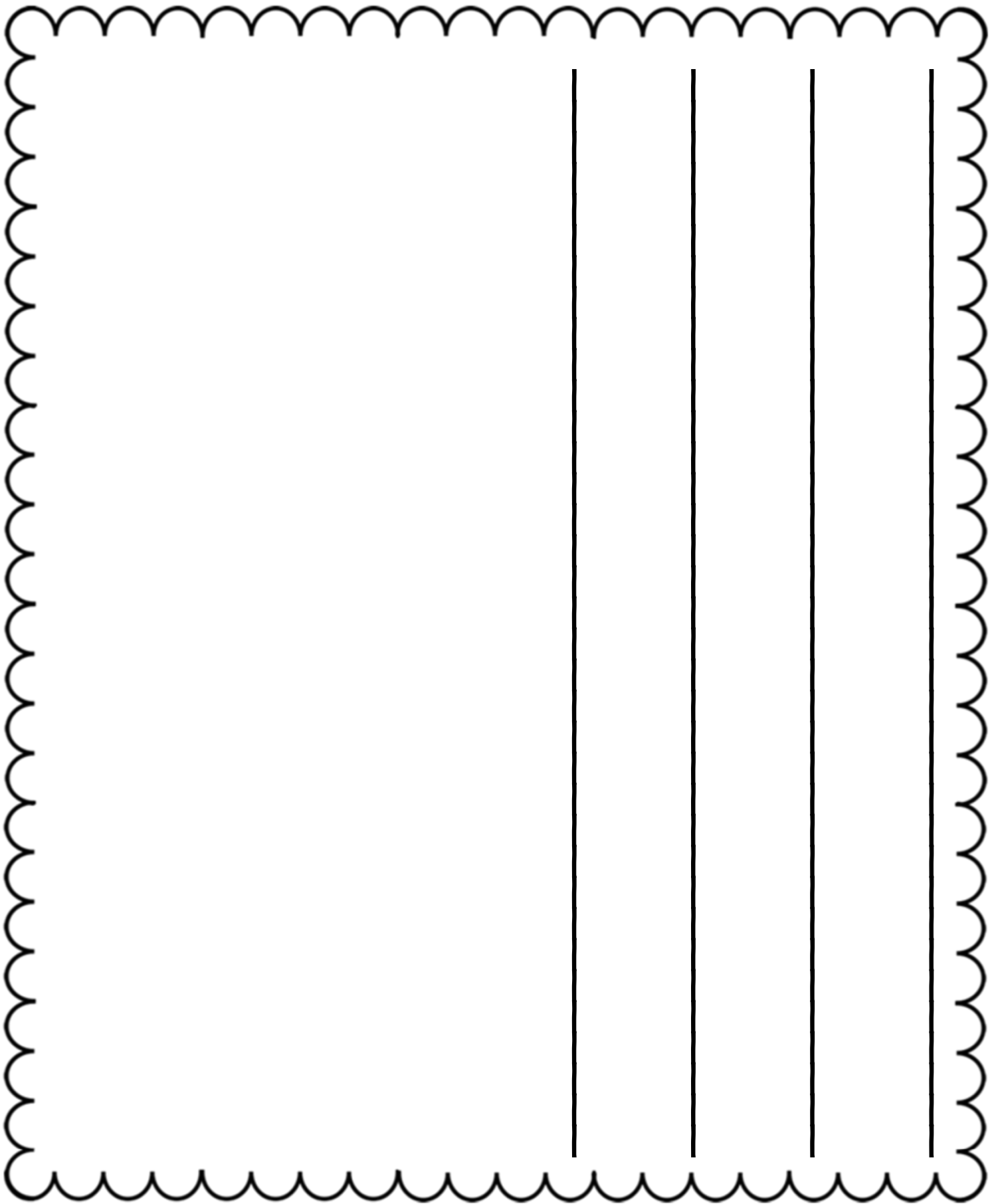
A handwriting practice template featuring a large dashed rectangular box on the left for drawing. To the right of this box are seven horizontal dashed lines for writing practice. The entire template is enclosed within a decorative scalloped border.

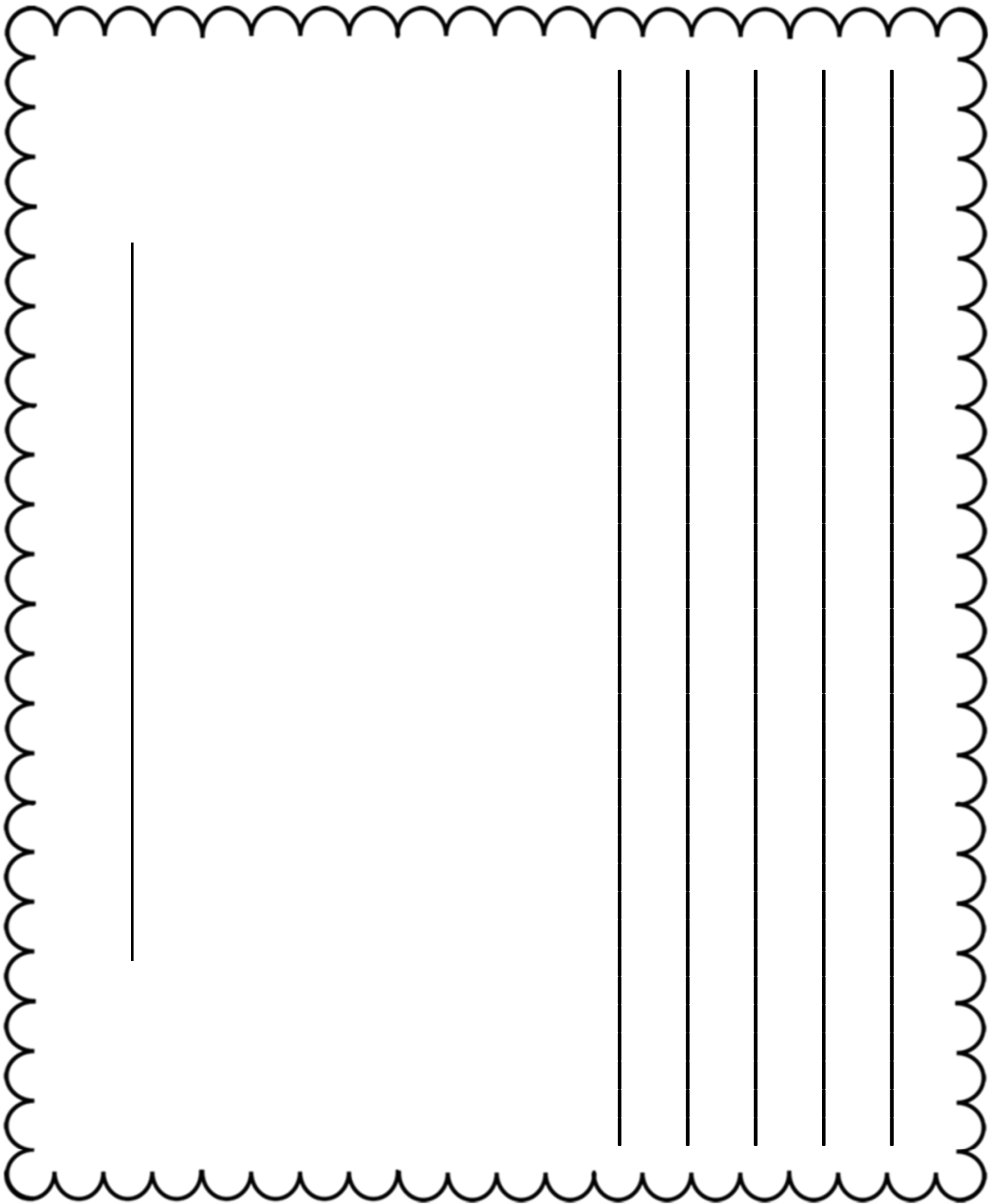
A second handwriting practice template, identical to the first. It includes a large dashed rectangular box for drawing on the left and seven horizontal dashed lines for writing on the right, all within a decorative scalloped border.

Author: _____

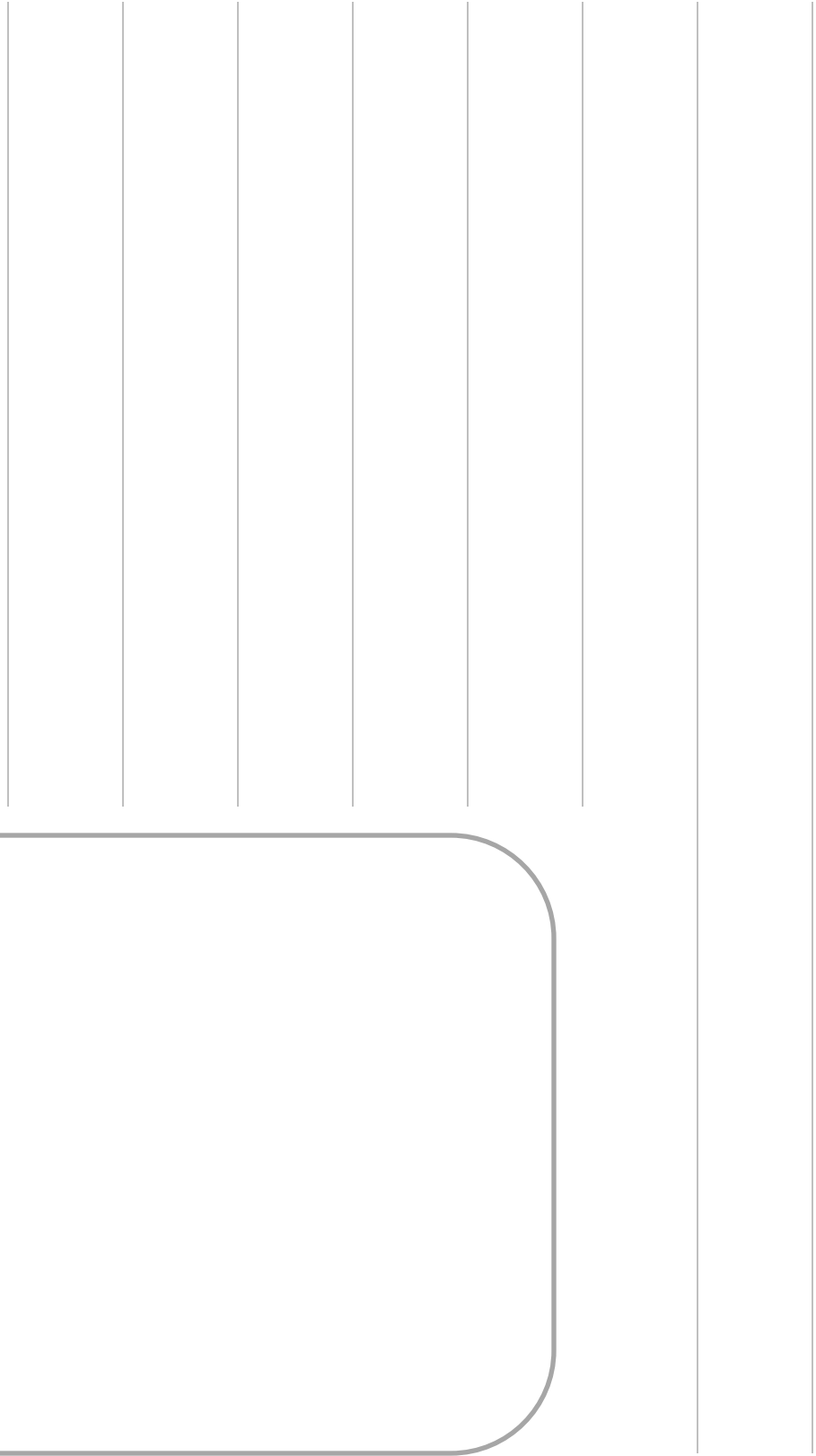
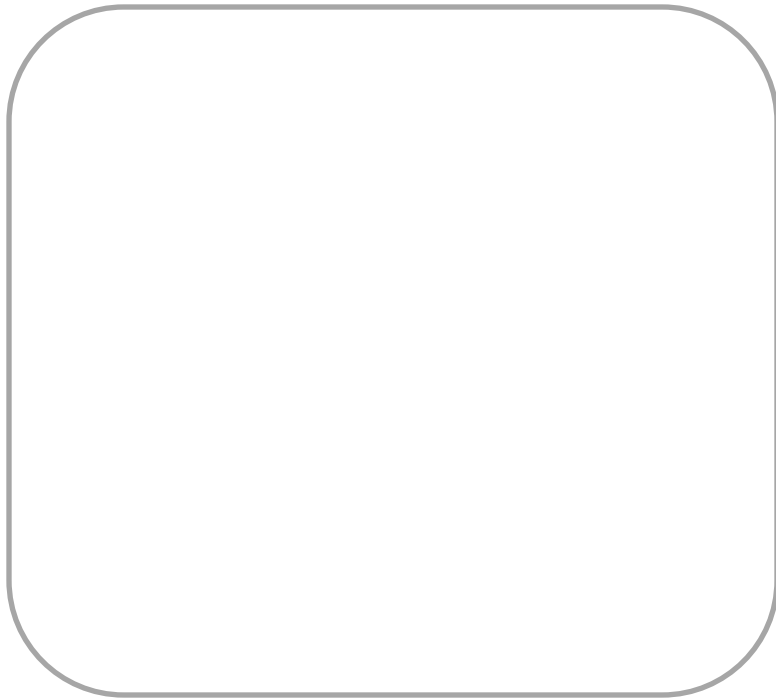
This book is dedicated to:







About the Author





Congrats, Author!

_____ is an
expert persuasive writer!

Teacher: _____

Date: _____



Congrats, Author!

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