Persuasive Writing

Unit of Study

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The Curriculum Corner
Group members: _________________________________

Group Noticings

We are reading ________________________________

The author is ________________________________

As you are reading, record four things you notice about the piece of writing.
Persuasive Writing
Noticings
Persuasive Writing
Noticings

- Uses “I” statements (I think, I believe, I feel)
- Says “You” (you should, you could, you would)
- Shares opinions
- Has facts to support opinions
- Fiction or non-fiction
- Looks like an advertisement
- Trying to persuade
- Could be a book review
- Could be a movie review
Story Map

Focus on Persuasive Text

The main character is:  The main character wants:

To get what the main character wants, he or she tries to persuade others. This is what the main character says or does to help persuade others.

1. ______________________________________
   ______________________________________
   ______________________________________

2. ______________________________________
   ______________________________________
   ______________________________________

3. ______________________________________
   ______________________________________
Persuasive Writing

Persuasive writing is a type of writing that tries to convince a reader of an opinion.

Why do authors try to persuade their readers?
- to change someone’s opinion
- to make money
- to support what they believe
- to get what they want
- to offer a solution to a problem

How do authors persuade their readers?
- being funny
- using emotions
- scaring someone
- talking about favorite things
- using celebrities

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Words for Persuasive Writing

* want
* need
* love
* let me
* I promise
* in my opinion
* in fact
* on the other hand
* I believe

* you should
* we could
* I should
* I want to
* for example
* my belief is
* because
* I think
Name: __________________________

Persuasive Planner

My audience is: My topic is:

I want others to believe:

(this is who I am trying to persuade)

Supporting Details

1. _____________________________________
   _______________________________________
   _______________________________________

2. ______________________________________
   _______________________________________
   _______________________________________

3. ______________________________________
   _______________________________________
   _______________________________________

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Opinion Sentence Starters

• I feel
• I think
• I prefer
• I know
• I believe
• In my opinion
• The best thing about
• The worst thing about
• _________ is better than _________ because
• If you liked _________, then you will like _________ because
• Everyone should
later bedtime
new tree house
longer reading time
going on a trip
get a new pet
stay healthy
buy something
get new recess equipment
<table>
<thead>
<tr>
<th>serve my favorite food at lunch</th>
</tr>
</thead>
<tbody>
<tr>
<td>have a longer recess</td>
</tr>
<tr>
<td>have dessert every night</td>
</tr>
<tr>
<td>watch a movie</td>
</tr>
<tr>
<td>get your ears pierced</td>
</tr>
<tr>
<td>go to a basketball game</td>
</tr>
<tr>
<td>go to bed late</td>
</tr>
<tr>
<td>get a new video game</td>
</tr>
</tbody>
</table>

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Dear ______________________,

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

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Finding Facts & Opinions in Commercials

Directions: After watching the commercial, write one fact and one opinion the commercial shared.

My commercial is about: _____________________________

____________________________________________________

____________________________________________________

A fact from this commercial is: ______________

____________________________________________________

____________________________________________________

____________________________________________________

An opinion from this commercial is: ______

____________________________________________________

____________________________________________________

____________________________________________________

____________________________________________________
Commercial Planning

Directions: Pick what you will be advertising. Write a fact and opinion you will share about your item.

My commercial is about: __________________________

A fact from my commercial is: __________________________

An opinion from my commercial is: __________________________
Thinking About Your Commercial

My audience is:   My product is:

I want others to believe:

(this is who I am trying to persuade)

Details that will help sell my product...

1. ____________________________________________
   ____________________________________________
   ____________________________________________

2. ____________________________________________
   ____________________________________________
   ____________________________________________

3. ____________________________________________
   ____________________________________________
   ____________________________________________
Ad Planning

Directions: Pick what you will be advertising. Write a fact and opinion you will share about your item.

My ad is about: ____________________________

A fact from my ad is: __________________________

An opinion from my ad is: __________________________
Thinking About Your Advertisement

My audience is: __________________________

My product is: __________________________

I want others to believe: __________________________

(this is who I am trying to persuade)

Details that will help sell my product...

1. ______________________________________
   ______________________________________
   ______________________________________

2. ______________________________________
   ______________________________________
   ______________________________________

3. ______________________________________
   ______________________________________
   ______________________________________
Write your Commercial

The characters that will be a part of my commercial are:

______________________
______________________
______________________
______________________
______________________
______________________
______________________
______________________
______________________

Script

______________________
______________________
______________________
______________________
______________________
______________________
______________________
______________________
______________________

______________________
______________________
______________________
______________________
______________________
Name: __________________________

Draw your Ad

My ad slogan is: __________________________

____________________
____________________
____________________

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Name: __________________________

**Book Review Planner**

The book I am reviewing is:
______________________________________

The book was written by:
______________________________________

I thought this book was ____________________________

- great
- the best
- interesting
- boring
- not so good
- educational
- sad
- scary
- funny
- entertaining
- wonderful
- entertaining

The reasons I thought this are

1. _____________________________________
   _____________________________________
   _____________________________________

2. _____________________________________
   _____________________________________
   _____________________________________

3. _____________________________________
   _____________________________________
   _____________________________________

I think you should ____________ should not ____________ read this book.
Persuasive Writing

Additional Resources

FREE from The Curriculum Corner
Write a sentence above that states your opinion about something. In the boxes below give four persuasive reasons others should feel the same way.
Fact & Opinion Quick Check

My topic is: ______________________________

A fact is: ____________________________________________

An opinion is: _________________________________________

Fact & Opinion Quick Check

My topic is: ______________________________

A fact is: ____________________________________________

An opinion is: _________________________________________
Organizing My Thoughts

My opinion is:

__________________________________________

__________________________________________

__________________________________________

I think this because:
Organizing My Thoughts

My opinion is...

Reason 1:

Reason 2:

Reason 3:
Name: __________________________

**Persuasive Writing Checklist**

- My opinion is clearly stated.

- I have used an opinion writing sentence starter.

- I have included 2 3 4 (circle one) ideas to support my opinion.

- I have included some facts to help convince my readers that my opinion is one they should feel or believe.

- I have used strong words to help convince my readers.

Name: __________________________
Author: _____________________________
This book is dedicated to:
Congrats, Author!

_______________ is an expert persuasive writer!

Teacher: _____________________

Date: _________________

Congrats, Author!

_______________ is an expert persuasive writer!

Teacher: _____________________

Date: _________________