Persuasive Writing

Unit of Study

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Group members: _________________________________

Group Noticings

We are reading ________________________________

The author is ________________________________

As you are reading, record four things you notice about the piece of writing.
Persuasive Writing
Noticings
Persuasive Writing

Noticings

- Uses “I” statements
  (I think, I believe, I feel)
- Says “You”  
  (you should, you could, you would)
- Shares opinions
- Has facts to support opinions
- Fiction or non-fiction
- Looks like an advertisement
  - Trying to persuade
- Could be a book review
- Could be a movie review
Name: __________________________

**Story Map**

**Focus on Persuasive Text**

The main character is: ____________________________

The main character wants: ____________________________

To get what the main character wants, he or she tries to persuade others. This is what the main character says or does to help persuade others.

1. _________________________________________
   _________________________________________
   _________________________________________

2. _________________________________________
   _________________________________________
   _________________________________________

3. _________________________________________
   _________________________________________
   _________________________________________
Persuasive Writing

Persuasive writing is a type of Writing that tries to convince a reader of an opinion.

Why do authors try to persuade their readers?
• to change someone’s opinion
  • to make money
• to support what they believe
  • to get what they want
• to offer a solution to a problem

How do authors persuade their readers?
• being funny
• using emotions
• scaring someone
• talking about favorite things
  • using celebrities

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Words for Persuasive Writing

* want
* need
* love
* let me
* I promise
* in my opinion
* in fact
* on the other hand
* I believe

* you should
* we could
* I should
* I want to
* for example
* my belief is
* because
* I think
Name: __________________________

Persuasive Planner

My audience is: __________________________

My topic is: __________________________

I want others to believe: __________________________

(this is who I am trying to persuade)

Supporting Details

1. ________________________________________________________________
   ________________________________________________________________
   ________________________________________________________________

2. ________________________________________________________________
   ________________________________________________________________
   ________________________________________________________________

3. ________________________________________________________________
   ________________________________________________________________
   ________________________________________________________________
Opinion Sentence Starters

• I feel
• I think
• I prefer
• I know
• I believe
• In my opinion
• The best thing about
• The worst thing about
• ________ is better than ________ because
• If you liked ________, then you will like ________ because
• Everyone should

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later bedtime
new tree house
longer reading time
going on a trip
get a new pet
stay healthy
buy something
get new recess equipment
serve my favorite food at lunch

have a longer recess

have dessert every night

watch a movie

get your ears pierced

go to a basketball game

go to bed late

get a new video game
Name: __________________________

Finding Facts & Opinions in Commercials

Directions: After watching the commercial, write one fact and one opinion the commercial shared.

My commercial is about: __________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

A fact from this commercial is: _______
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

An opinion from this commercial is: _____
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
Name: __________________________

Commercial Planning

Directions: Pick what you will be advertising. Write a fact and opinion you will share about your item.

here is my product

My commercial is about: ____________
____________________________________
____________________________________
____________________________________

A fact from my commercial is: ________
____________________________________
____________________________________
____________________________________

An opinion from my commercial is: ____
____________________________________
____________________________________
____________________________________
Thinking About Your Commercial

Name: __________________________

My audience is:  My product is:

I want others to believe:

(this is who I am trying to persuade)

Details that will help sell my product...

1. _____________________________________
   _______________________________________
   _______________________________________

2. ______________________________________
   _______________________________________
   _______________________________________

3. ______________________________________
   _______________________________________
   _______________________________________
Ad Planning

Directions: Pick what you will be advertising. Write a fact and opinion you will share about your item.

My ad is about: _________

A fact from my ad is: ______

An opinion from my ad is: ____
Name: __________________________

Thinking About Your Advertisement

My audience is: __________________________

My product is: __________________________

(this is who I am trying to persuade)

I want others to believe: __________________________

Details that will help sell my product...

1. ______________________________________
   ______________________________________
   ______________________________________

2. ______________________________________
   ______________________________________
   ______________________________________

3. ______________________________________
   ______________________________________
   ______________________________________
Write your Commercial

The characters that will be a part of my commercial are:

| ____________________ |
| ____________________ |
| ____________________ |

Script

| ____________________ |
| ____________________ |
| ____________________ |
| ____________________ |
| ____________________ |
| ____________________ |
| ____________________ |
| ____________________ |
| ____________________ |
| ____________________ |

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Name: __________________________

Draw your Ad

My ad slogan is: __________________
____________________
____________________
Name: __________________________

Book Review Planner

The book I am reviewing is:

______________________________________

The book was written by:

______________________________________

I thought this book was ____________________________

great       the best      interesting     boring     not so good
educational sad           scary        funny
entertaining wonderful       entertaining

The reasons I thought this are

1. ______________________________________
   ______________________________________
   ______________________________________

2. ______________________________________
   ______________________________________
   ______________________________________

3. ______________________________________
   ______________________________________
   ______________________________________

I think you should         should not    read this book.
Persuasive Writing

Additional Resources

FREE from The Curriculum Corner
Write a sentence above that states your opinion about something. In the boxes below give four persuasive reasons others should feel the same way.
Name: _____________________________

Fact & Opinion Quick Check

My topic is: ______________________________

A fact is:

An opinion is:

Name: _____________________________

Fact & Opinion Quick Check

My topic is: ______________________________

A fact is:

An opinion is:
Organizing My Thoughts

My opinion is:

__________________________________________________________________________

__________________________________________________________________________

I think this because:
Organizing My Thoughts

My opinion is...

Reason 1:

Reason 2:

Reason 3:
Name: __________________________

**Persuasive Writing Checklist**

☐ My opinion is clearly stated.
  ☐ I have used an opinion writing sentence starter.
  ☐ I have included 2  3  4 (circle one) ideas to support my opinion.
☐ I have included some facts to help convince my readers that my opinion is one they should feel or believe.
  ☐ I have used strong words to help convince my readers.

Name: __________________________

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This book is dedicated to:
About the Author

www.thecurriculumcorner.com
Congrats, Author!

____________________ is an expert persuasive writer!

Teacher: __________________________
     Date: ________________

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