Persuasive Writing

Unit of Study

FREE from
The Curriculum Corner

Group members: _____

Group Noticings

We are reading _____

The author is _____

As you are reading, record four things you notice about the piece of writing.

© www.thecurriculumcorner.com

Persuasive Writing Noticings

Persuasive Writing

Noticings

- Uses "I" statements

(I think, I believe, I feel)

- Says "You"

(you should, you could, you would)

- Shares opinions
- Has facts to support opinions
- Fiction or non-fiction
- Looks like an advertisement
- Trying to persuade
- Could be a book review
- Could be a movie review

Name: _____

Story Map

Focus on Persuasive Text

The main character is:

The main character wants:

To get what the main character wants, he or she tries to persuade others. This is what the main character says or does to help persuade others.

1. _____
   _____

2. _____
   _____

3. _____
   _____

Persuasive Writing

Persuasive writing is a type of Writing that tries to convince a reader of an opinion.

Why do authors try to persuade their readers?

- to change someone's opinion
- to make money
- to support what they believe
- to get what they want
- to offer a solution to a problem

How do authors persuade their readers?

- being funny
- using emotions
- scaring someone
- talking about favorite things
- using celebrities

Words for Persuasive Writing

* want
* need
* love
* let me
* I promise
* in my opinion
* in fact
* on the other hand
* I believe
* you should
* we could
* I should
* I want to
* for example
* my belief is
* because
* I think

Name: _____

Persuasive Planner

My audience is:

(this is who I am trying to persuade)

My topic is:

I want others to believe:

Supporting Details

1. _____
   _____
   _____

2. _____
   _____
   _____

3. _____
   _____
   _____

Opinion Sentence Starters

- I feel
- I think
- I prefer
- I know
- I believe
- In my opinion
- The best thing about
- The worst thing about
- _____ is better than _____ because
- If you liked _____, then you will like _____ because
- Everyone should

later bedtime

new tree house

longer reading time

going on a trip

get a new pet

stay healthy

buy something

get new recess equipment

serve my favorite food at lunch
have a longer recess
have dessert every night
watch a movie
get your ears pierced
go to a basketball game
go to bed late
get a new video game

Name: _____

Title: _____

_____

Dear _____,

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____,

_____

Name: _____

Finding Facts & Opinions in Commercials

Directions: After watching the commercial, write one fact and one opinion the commercial shared.

My commercial is about: _____
_____
_____

A fact from this commercial is: _____
_____
_____
_____

An opinion from this commercial is: _____
_____
_____
_____

Name: _____

Commercial Planning

Directions: Pick what you will be advertising. Write a fact and opinion you will share about your item.

here is
my product

My commercial is about: _____

_____

_____

A fact from my commercial is: _____

_____

_____

_____

An opinion from my commercial is: _____

_____

_____

_____

Name: _____

Thinking About Your Commercial

My audience is:

(this is who I am trying to persuade)

My product is:

I want others to believe:

Details that will help sell my product…

1. _____
   _____
   _____

2. _____
   _____
   _____

3. _____
   _____
   _____

Name: _____

Ad Planning

Directions: Pick what you will be advertising. Write a fact and opinion you will share about your item.

here is
my product

My ad is about: _____

_____

_____

A fact from my ad is: _____

_____

_____

_____

An opinion from my ad is: _____

_____

_____

_____

Name: _____

Thinking About Your Advertisement

My audience is:

(this is who I am trying to persuade)

My product is:

I want others to believe:

Details that will help sell my product…

1. _____
   _____
   _____

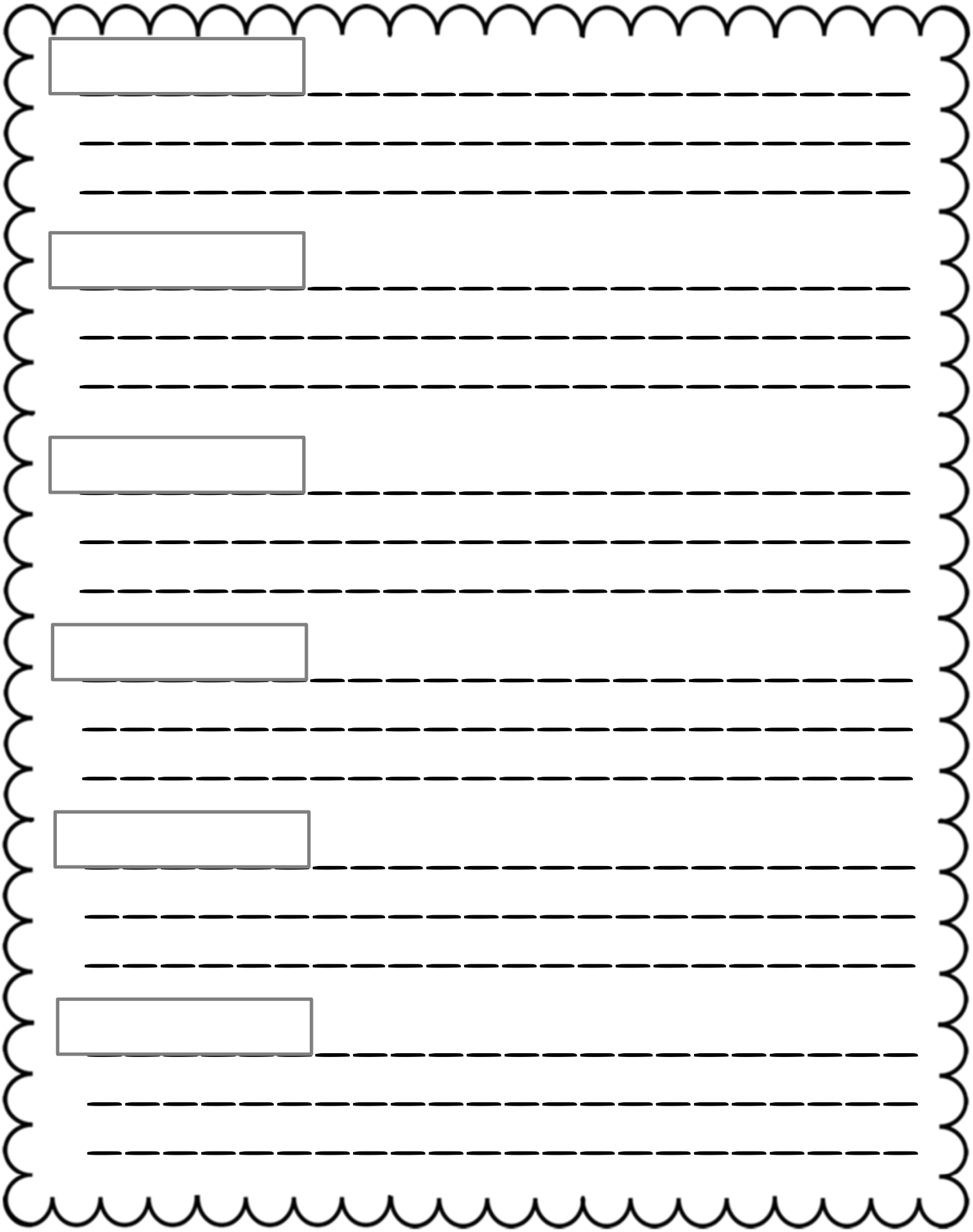
2. _____
   _____
   _____

3. _____
   _____
   _____

Write your Commercial

The characters that will be a part of my commercial are:

Script



Name: _____

Draw your Ad

My ad slogan is : _____

_____

_____

Name: _____

Book Review Planner

The book I am reviewing is:

_____

The book was written by:

_____

I thought this book was _____

great	the best	interesting	boring	not so good
educational		sad	scary	funny
entertaining		wonderful	entertaining	

The reasons I thought this are

1. _____

   _____

   _____

2. _____

   _____

   _____

3. _____

   _____

   _____

I think you should should not **read this book.**

Persuasive Writing

Additional Resources

FREE from
The Curriculum Corner

Name: _____

_____

Write a sentence above that states your opinion about something. In the boxes below give four persuasive reasons others should feel the same way.

Name: _____

Fact & Opinion Quick Check

My topic is: _____

A fact is:

An opinion is:

Name: _____

Fact & Opinion Quick Check

My topic is: _____

A fact is:

An opinion is:

© www.thecurriculumcorner.com

Name: _____

Organizing My Thoughts

My opinion is:

_____

_____

_____

I think this because:

Name: _____

Organizing My Thoughts

My opinion is...

Reason 1:

Reason 2:

Reason 3:

Name: _____

Persuasive Writing Checklist

❑ My opinion is clearly stated.

❑ I have used an opinion writing sentence starter.

❑ I have included 2 3 4 (circle one) ideas to support my opinion.

❑ I have included some facts to help convince my readers that my opinion is one they should feel or believe.

❑ I have used strong words to help convince my readers.

Name: _____

Persuasive Writing Checklist

❑ My opinion is clearly stated.

❑ I have used an opinion writing sentence starter.

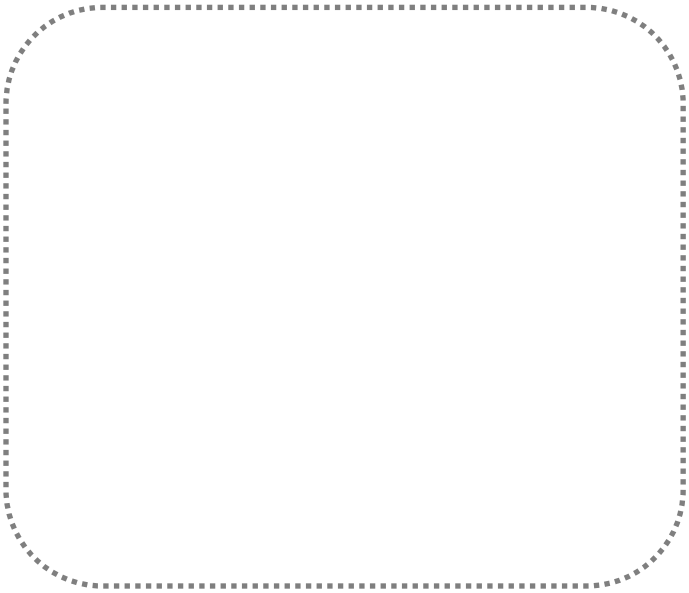
❑ I have included 2 3 4 (circle one) ideas to support my opinion.

❑ I have included some facts to help convince my readers that my opinion is one they should feel or believe.

❑ I have used strong words to help convince my readers.

_____

_____



Author: _____

_____

_____

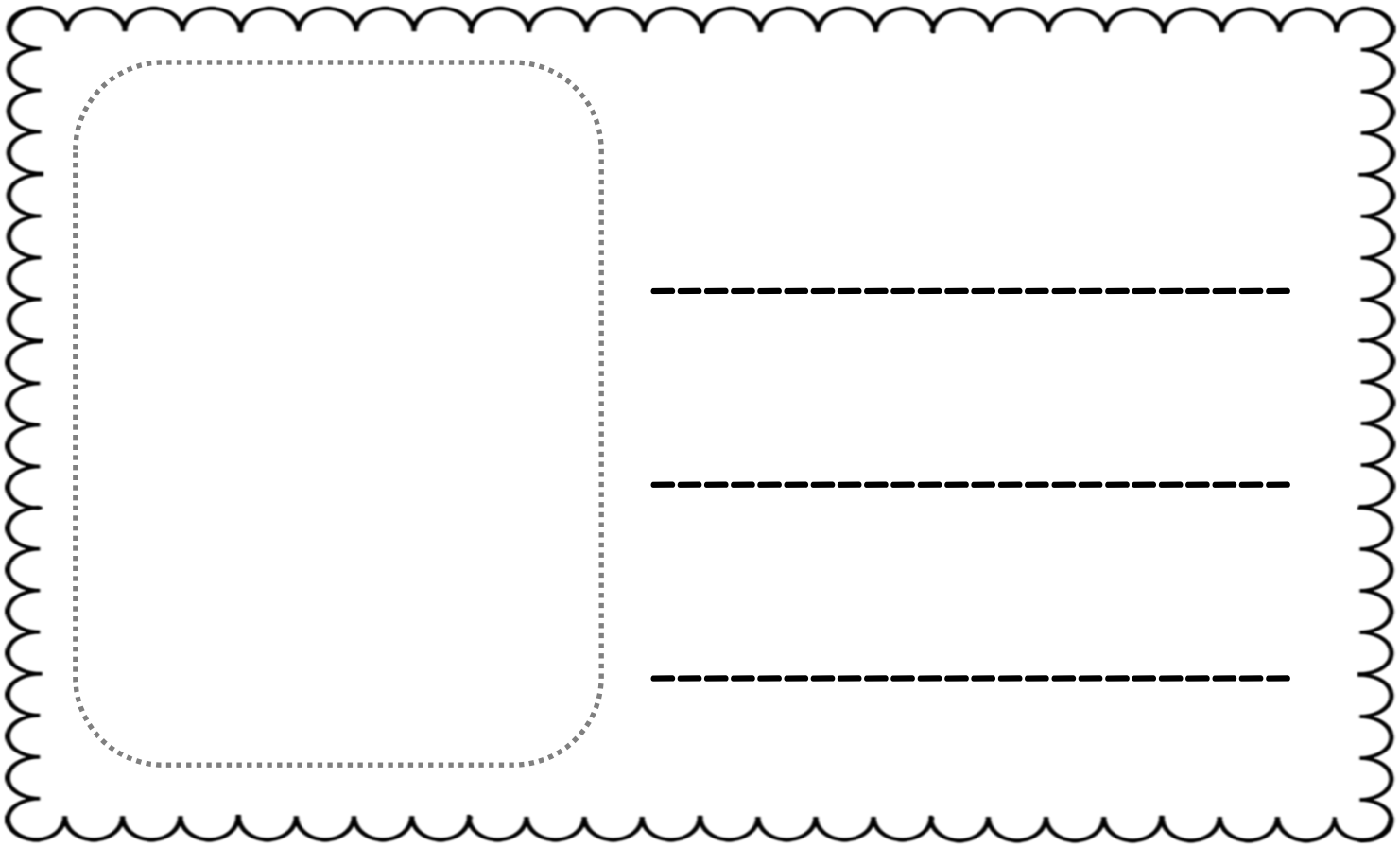
_____

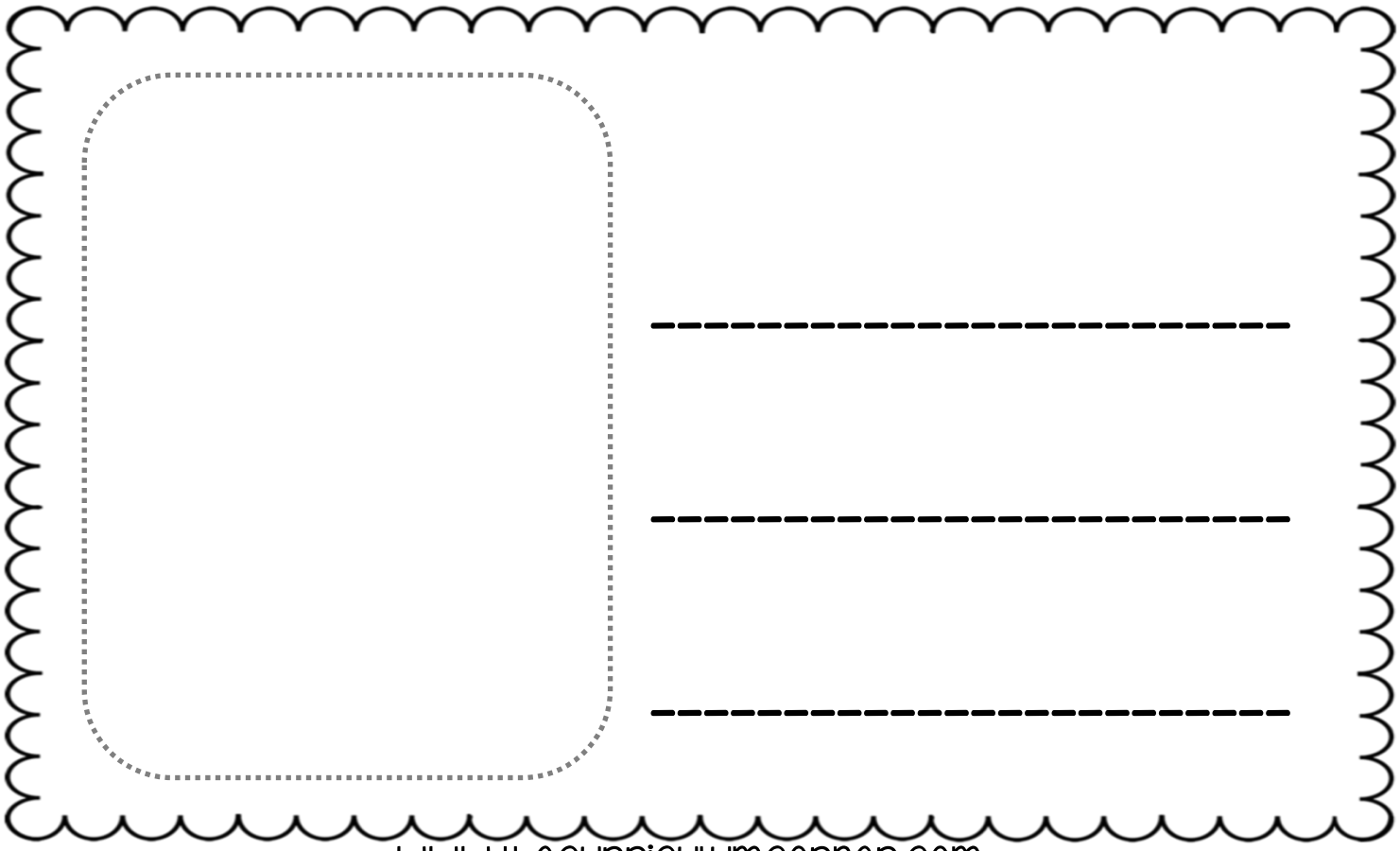
_____

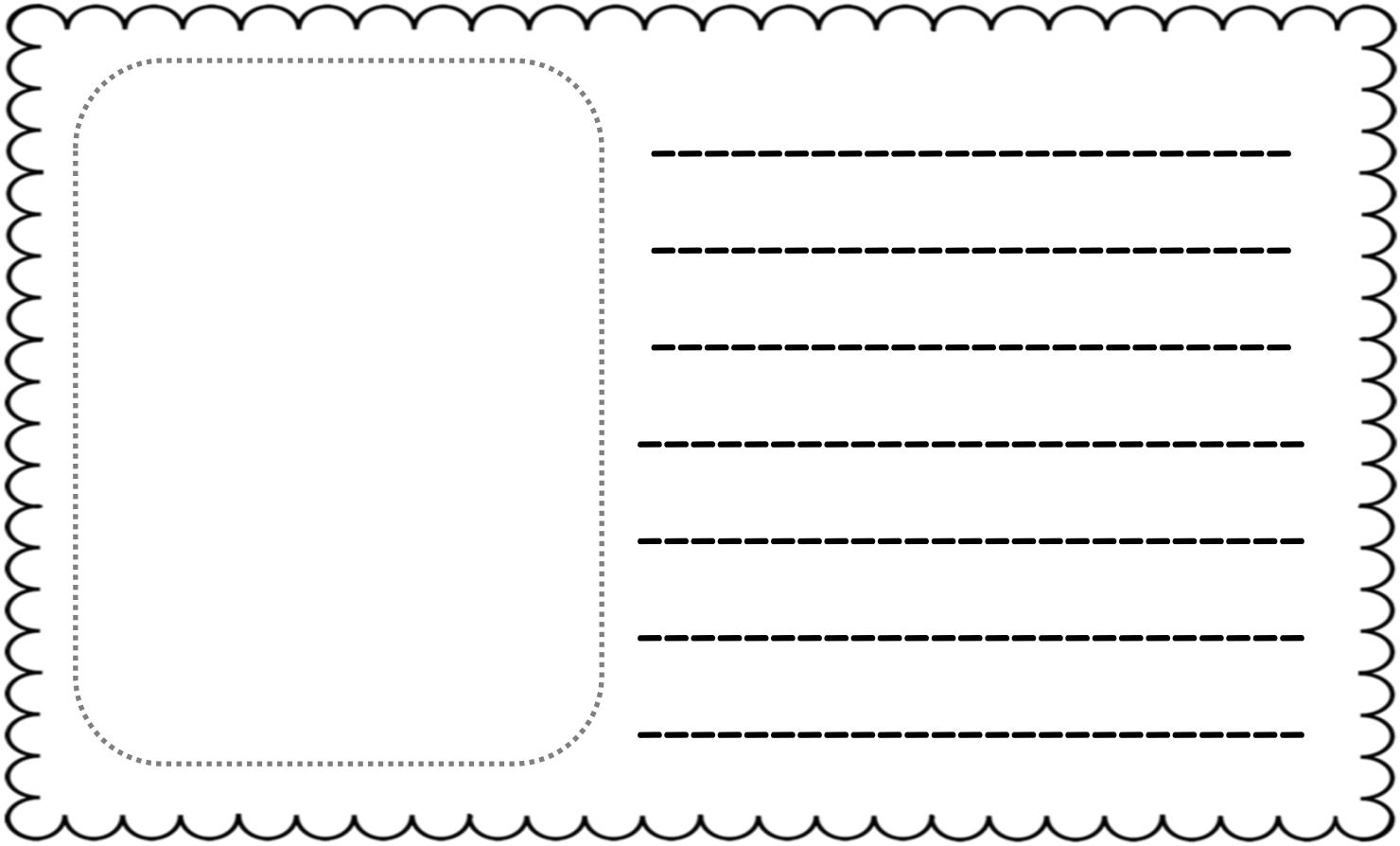
_____

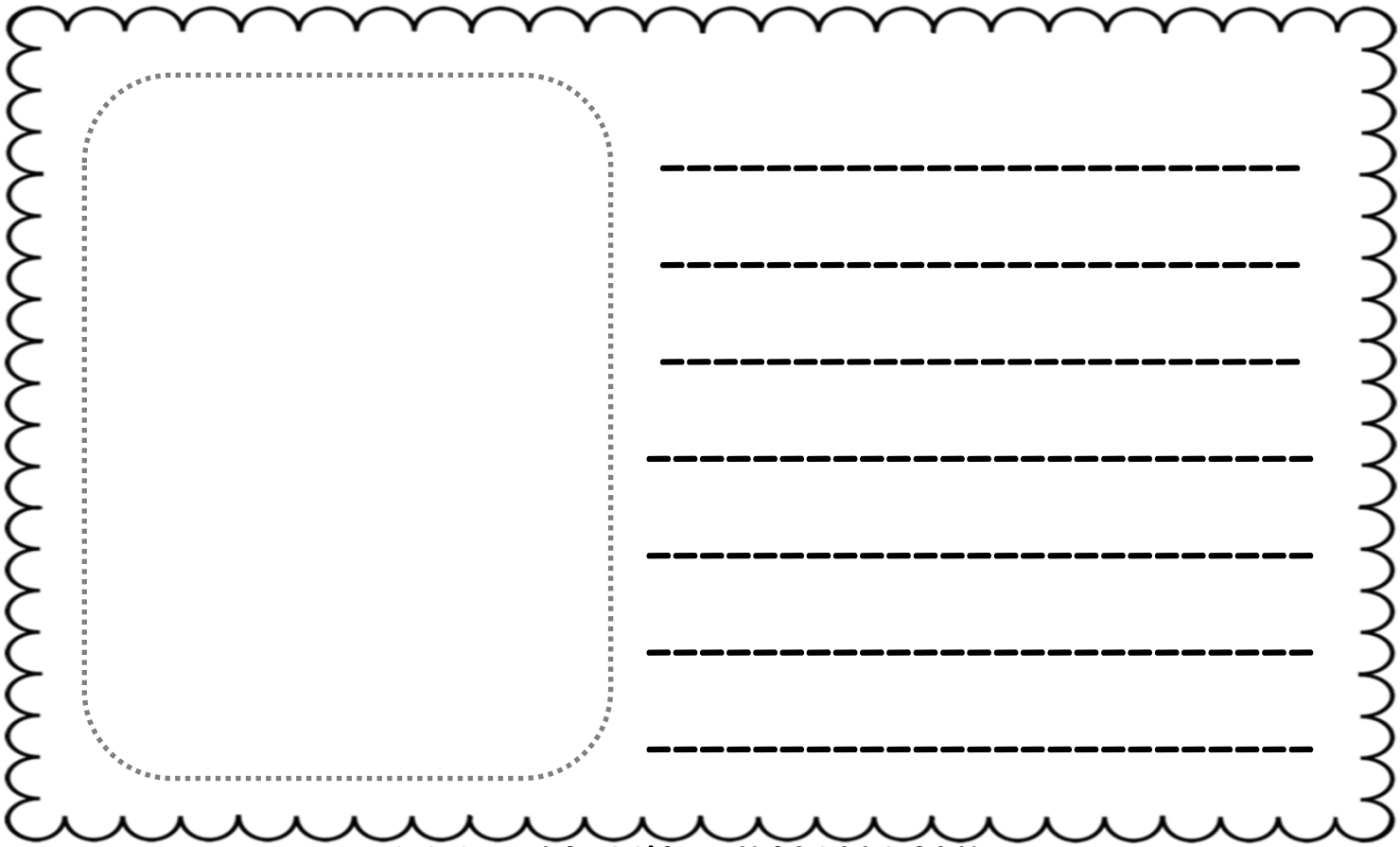
_____

_____





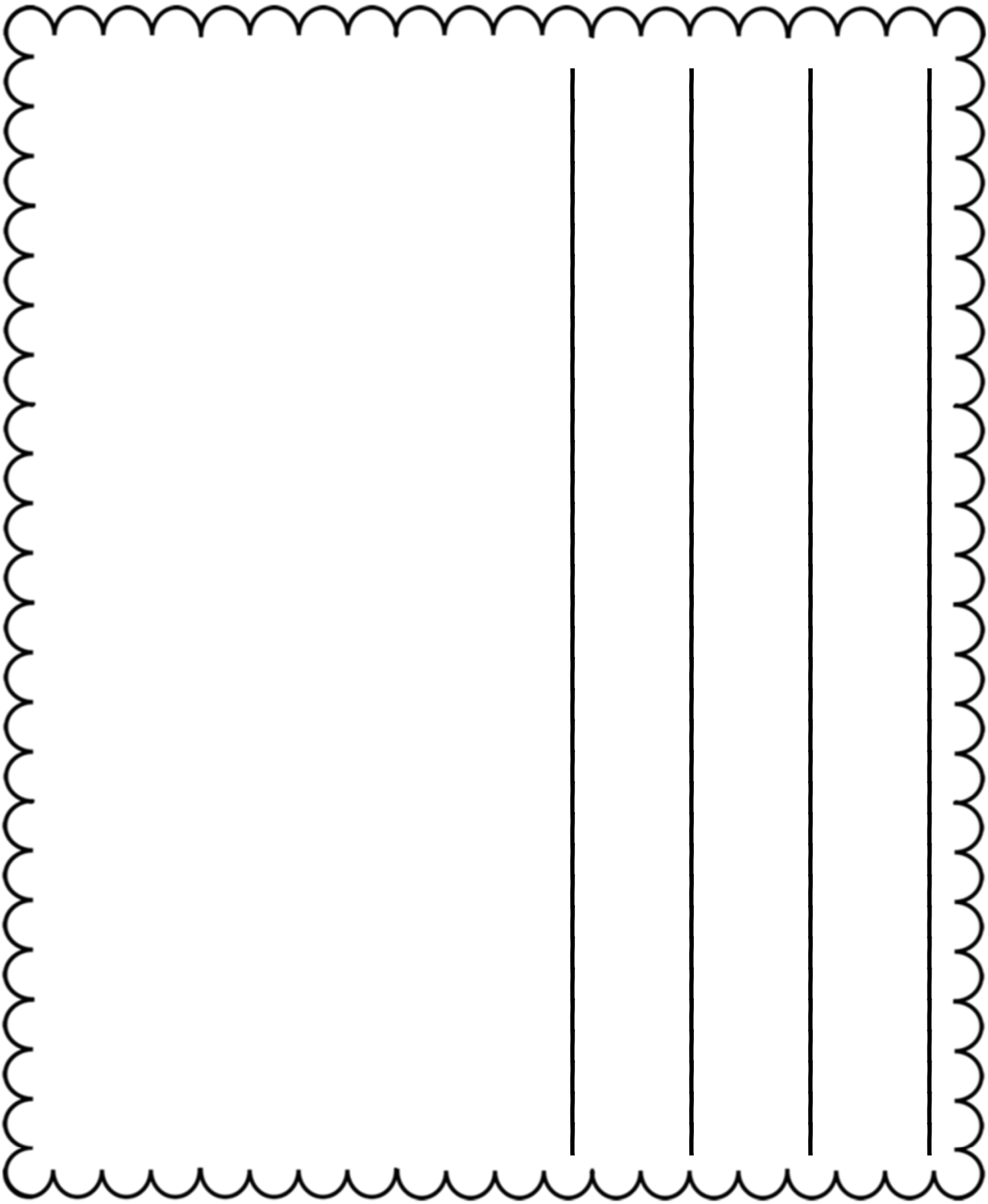


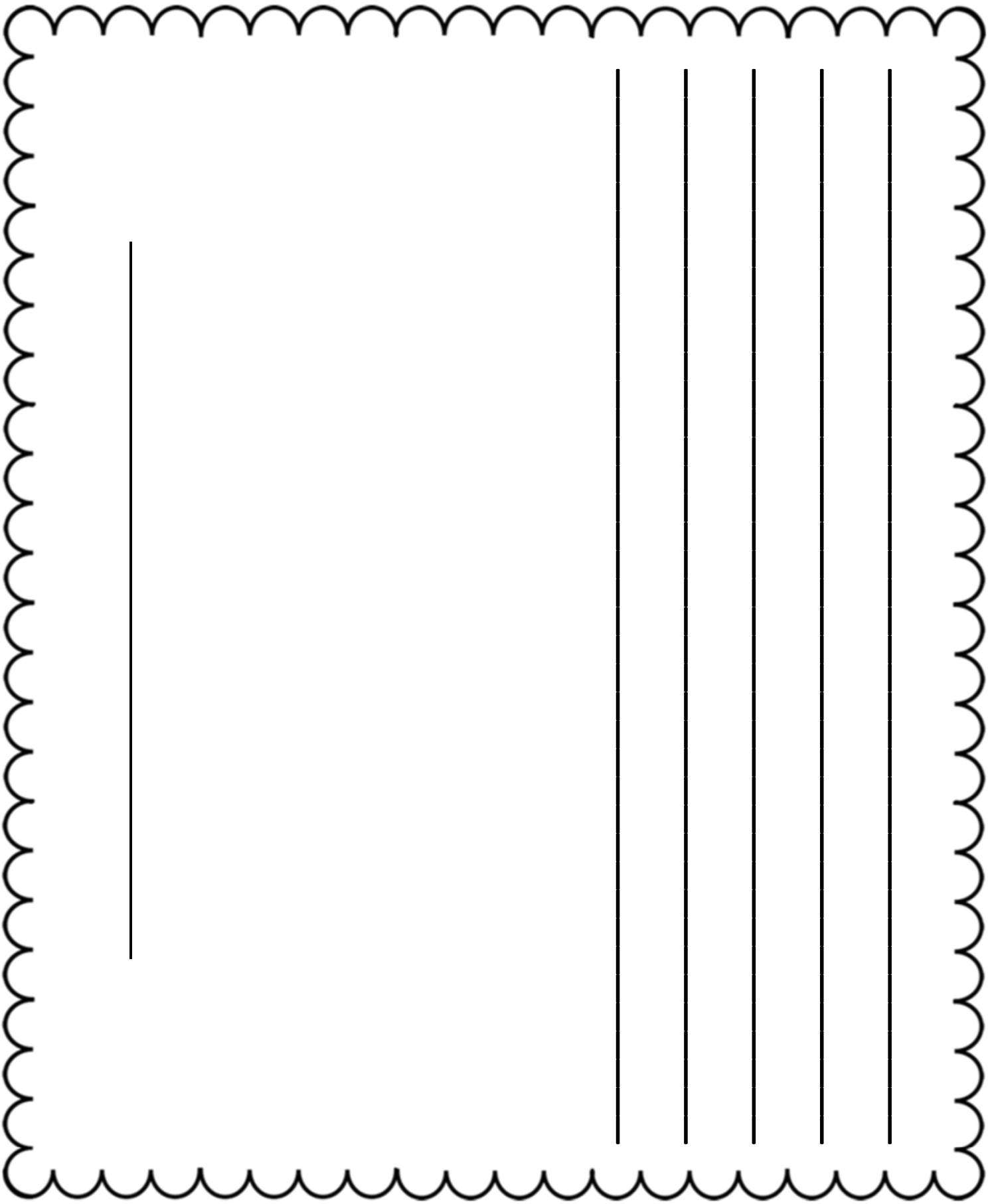


Author: _____

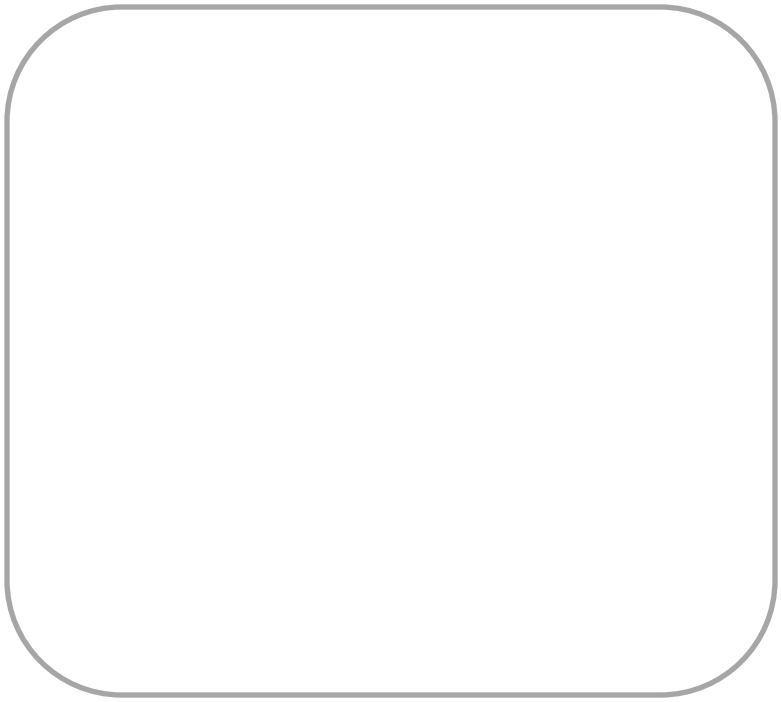
This book is dedicated to:

_____





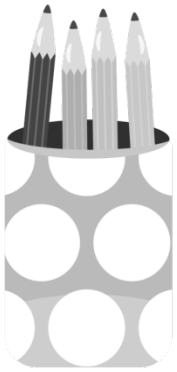
About the Author



Congrats, Author!

_____ is an

expert persuasive writer!



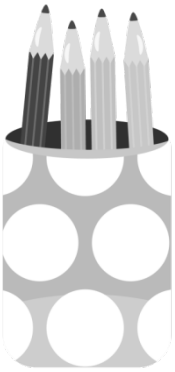
Teacher: _____

Date: _____

Congrats, Author!

_____ is an

expert persuasive writer!



Teacher: _____

Date: _____