



Monthly Audience Metrics

Visits 237,113

Page Views 638,612

Facebook Followers 22,071

Twitter Followers 2,102

Pinterest Followers 25,350

Newsletter

Subscribers: 5,623

Instagram Followers: 818

Cathy Henry and Jill McEldowney are educators who have a passion for helping other teachers. They have created The Curriculum Corner to help other educators find creative yet meaningful resources that weave the best practice into their curriculum. They are most well-known for the creation of the kid-friendly “I Can” CCSS statements and planning binders. The best part for teachers is that everything is free! You will find these resources at

[www.thecurriculumcorner.com](http://www.thecurriculumcorner.com).

Their focus is on providing materials meeting best practice for the classroom. Many of these created items follow a workshop approach. The Curriculum Corner is available for curriculum development and training. Please contact us to learn more or for samples. We are happy to sit down for a planning meeting to make a plan that works for your company.

Hourly rate: \$100

Contact Information

Twitter @curriculumcornr

email [jillandcathy@thecurriculumcorner.com](mailto:jillandcathy@thecurriculumcorner.com)

Pinterest TheCCorner

## **Above the Fold Ad Placement**

Leaderboard Banner 728 X 90 / \$5.00 cpm (currently available)

Top Sidebar Placement 350 x 200 / \$5.00 cpm (currently available)

**Additional Ad Space: 300 x 250 Ad Size / \$1,000 monthly across all three sites** Ads will be placed directly below our Facebook ad in order of purchase. Ad purchases are final.

- We reserve the right to refuse any ad based on content of the ad or the subject that is being promoted.
- Payment can be made via PayPal or check.
- Ads may be prepaid for up to 3 months.

## **Also Available**

- Our weekly newsletter is sent to over 5,600 subscribers. Ad space available below the lead post in our newsletter is available for \$200 per newsletter or \$600 per month (four newsletters.)
- The Curriculum Corner is available to review a product. If you have a product you would like reviewed, we require that you provide us with the item. In addition, there is a \$400.00 compensation fee for writing and posting the review. The full post will provide feedback on the item including photographs and links back to your company. Because it is of the utmost importance that we maintain a high standard of integrity and transparency with our readers, we will give our honest opinions of the item being reviewed. If for some reason our opinion is unfavorable, we will contact you directly and give you the option to not have your item reviewed. In addition to a full post featuring your company and product, we will also post a link to your company on our Facebook page and via Twitter.
- The Curriculum Corner loves to host giveaways! If you would like us to host a giveaway featuring your company, you will need to provide an item or store credit to giveaway in value of \$50 or greater. In addition, there is a \$400.00 compensation fee for writing and running a giveaway. In exchange for sponsoring a giveaway we will feature your company in a full post. We will make the first mandatory entry to visit your company's webpage. We will provide one other optional entry of your choice. i.e. visit Facebook page, follow on twitter, etc. We reserve the right to include other optional entries benefiting The Curriculum Corner. We will promote your giveaway several times throughout the week that the giveaway is open. In addition, we will post a link to your company and the giveaway on our Facebook page.
- The Curriculum Corner is interested in guest posts. We require approval of the article prior to posting. All articles must be relevant to our site. The price for a guest post is \$400.00.